

Hispanic / Latino Community Fact Sheet

FACTS

- The Labor Force Participation Rate of Hispanic/Latino in Utah is 72.6% compared to 68.3% of the U.S. (Wilhelm 2004)

- Out of the 8,600 minority-owned businesses in the State of Utah 55% are owned by Hispanic / Latinos.

(Department of Community & Economic Development)

- Hispanic/Latino households spent more on groceries, footwear, men's and children's clothing, gasoline, motor oil and household textiles. (Humphreys 2004)

- The most recent *Consumer Expenditure survey* indicates that Hispanic/Latino consumers spend in total much higher proportion of their income on goods and services - 95.2 % for Hispanics versus 85.9% for non-Hispanics. (Humphreys 2004)

POPULATION

2003 American Community Survey	TOTAL	PERCENTAGE
State of Utah Total Population	2,309,555	100
Hispanic or Latino (of any race)	229,386	9.9

Hispanic type:

Mexican	171,465	7.4
Puerto Rican	1,119	0.1
Cuban	440	0.0
Other Hispanic	56,362	2.4

HISPANIC/LATINO POPULATION TRENDS

2000	2003	2005 Projection
201,559	229,386	231,854
9.0%	9.9%	10.5%

Source: U.S. Census Bureau 2000

PURCHASING POWER

The projected of total Hispanic buying power in the state of Utah (thousands of dollars)

Year	\$\$\$\$\$
2000	2,472,974
2004	3,671,326
2009	5,914,927

RESOURCES

Latin-American Chamber of Commerce
(801) 278-3015

Office of Ethnic Affairs

www.ethnicoffice.utah.gov

Pete Suazo Business Center

www.petesuazocenter.org

Utah Hispanic Chamber of Commerce

www.uhcc.org

Utah Microenterprise Loan Fund

www.umlfc.com

Sources: Center, P. H. and T. H. J. K. F. Foundation (2004). The 2004 National Survey of Latinos: Politics & Civic Participation. Washington, DC.; Humphreys, J. M. (2004). The multicultural economy 2004 America's minority buying power. *Georgia Business and Economic Conditions*. L. M. Akioka. Athens, Georgia, Terry College of Business The University of Georgia; 28.Selig Center's Study Projection of Total hispanic Buying Power By State.Wilhelm, S. (2004). The State of Working Utah. B. Crim. Salt Lake City, Utah Issues Center for Poverty Research & Action: 18.